

# Motores de Reserva en la industria turística.



# ¿Qué es un motor de reserva?

*Computer Reservation System* (Sistema central de reserva)

Es un sistema de información que promueve ventas y provee información rápida y exacta sobre la disponibilidad, precio y reservaciones de productos o servicios turísticos.

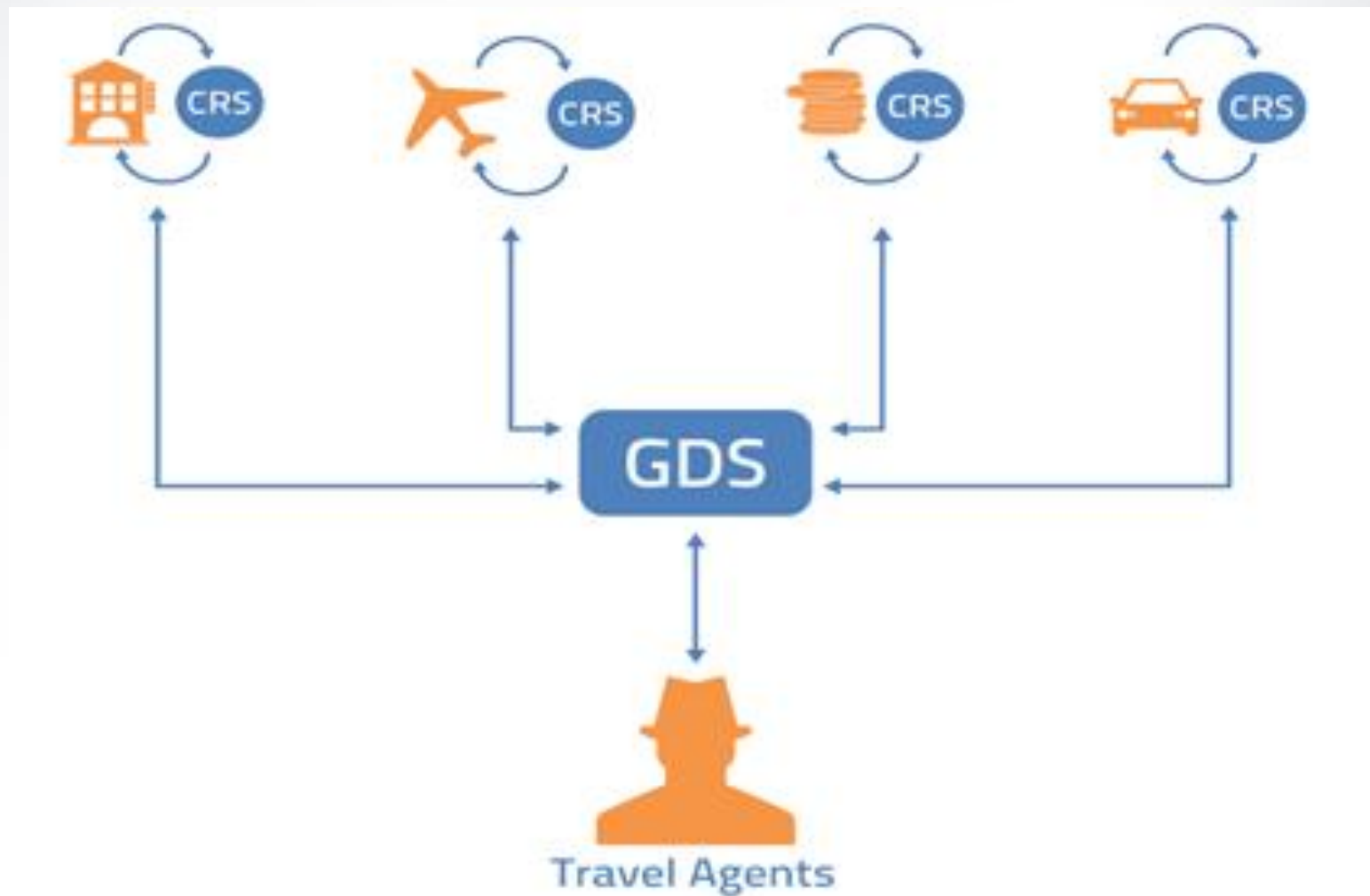
# Historia de los motores de reserva

El motor de reserva es el primer sistema de información que fue utilizado en turismo.

Primeramente fue utilizado como un sistema de control de inventario por las aerolíneas.

En 1962 la aerolínea American Airlines introdujo SABRE (Semi-Automated-Business Research Environment), este fue el primer motor de reserva.

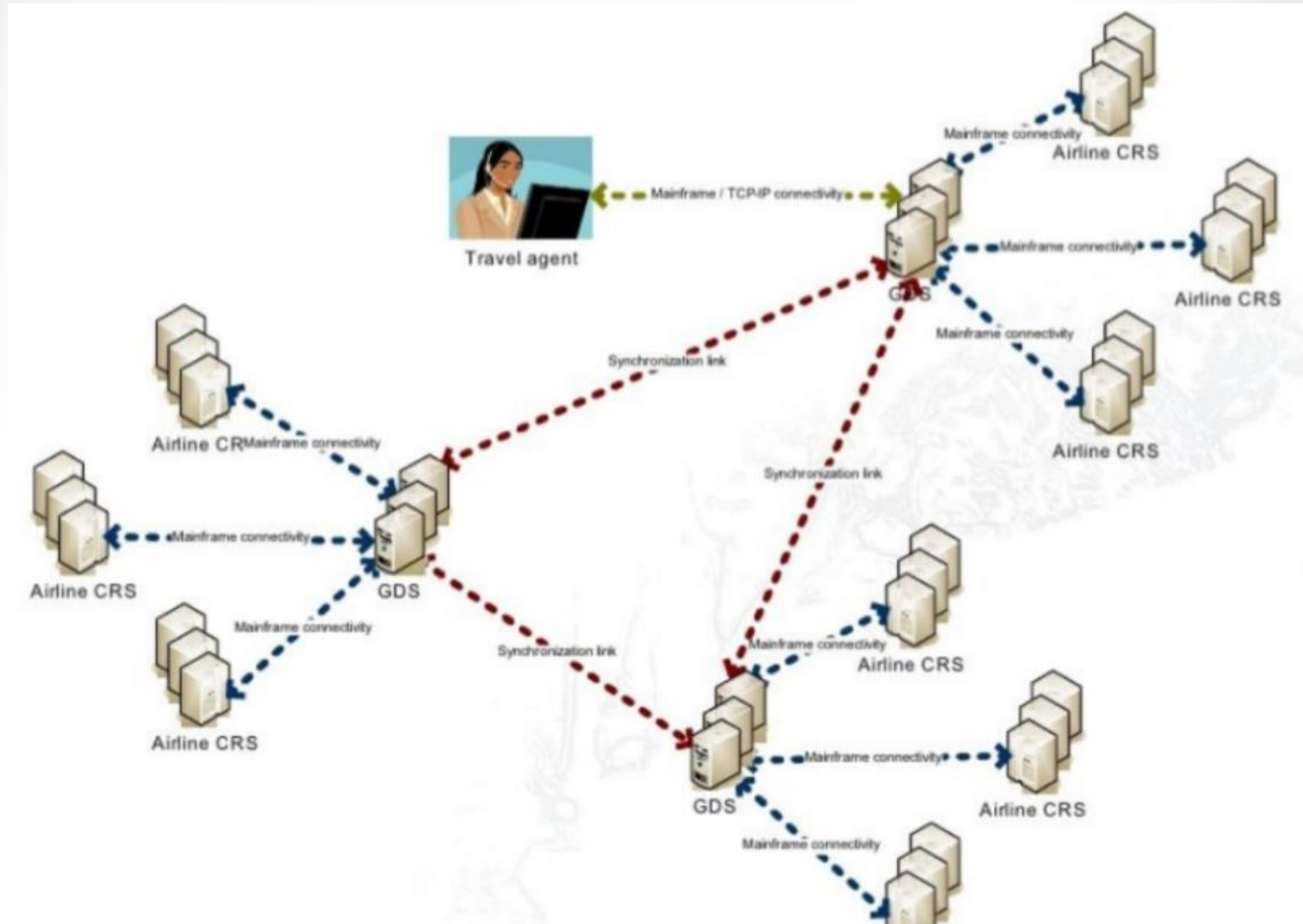
# CRS / GDS



# Antes GDS



# Después GDS





# Importancia de los motores de reserva

- Mayor número de ventas
- Mayor control en reservaciones
- Mayor conocimiento de los clientes





# Caso Parque Nacional Cerro Chirripó

Link del blog:

<https://exploretikizia.com/how-to-make-reservations-for-el-cerro-chirripo-costa-rica/>

The screenshot shows a web interface for reserving tickets to Parque Nacional Cerro Chirripó. At the top, there is a navigation bar with 'Log Out', 'Buy', and 'Change Password' links. The user is logged in as 'User: rodrigosantabre' with a language dropdown set to 'English'. A 'HELP' link is also present. The main content area is titled 'Reserve' and shows 'Connected Users: 21'. Below this, there are three tabs: '1. Purchase Requisition' (active), '2. Purchase Confirmation', and '3. Proof of Purchase'. The 'Purchase Requisition' tab contains a form with the following fields: 'User' (RODRIGO SANTAMARIA), 'Wildlife Area' (Parque Nacional Chirripó), 'Sector / Schedule' (Sector San Gerardo), 'Entry Date' (10/09/2018), and 'Departure Date' (10/09/2018). There is an 'Availability' button and a 'Go To WebSite' link. A 'General Information' section contains a text box with the following text: 'If the visitors are in San José and they want to get to San Gerardo de Rivas de Pérez Zeledón by bus, they need to know that there are two companies which offer the service. To get more information call the following numbers: MUSOC /GAFESO: Tel: (506) 2771-0414 / (506) 2771-3829 or (506) 2222-2422. TRACOPA: Tel: (506) 2771-0468 or (506) 2221-4214. Also, GAFESO is the Company that gives the service from San Isidro to San Jerónimo.' Below the form is an 'Admission' section with a button to 'confirm/add a type of admission or application service'. At the bottom, there is a table for adding admissions:

Admissions Type	Country	Quantity	Price	Quantity Days	Subtotal		
-- Select Admission Type --	COSTA RICA	1		1	0	+	-



Jan Wagner says

April 27, 2018 at 01:09

Hello Rodrigo,  
in case i manage to buy a permit online (6 months prior to my arrival) is it really possible to pay for the lodging when I arrive to Costa Rica in person at Banco National? Will the park hold and guarantee my reservation? Many thanks.

Reply

No se puede reservar ni pagar hospedaje y a través de alimentación un sistema.



Andy says

June 6, 2018 at 01:43

hi – I have made a reservation to enter the park for 2 days but when I email my reservation details to [info@chirripo.org](mailto:info@chirripo.org) I do not receive a reply. Any idea how I can ensure I get a reservation at the base camp or do they usually take many days to reply?!

Thanks

Reply

Método de reservaciones manual (depende de una persona).





Khaire Thabet says  
April 11, 2018 at 18:25

I would like to climb Cerro Chirripo May first or second. I can not find way to make my reservation. Please help.

Reply



Falta de información clara y fácil de entender.



Hunter Spurgeon says  
April 20, 2018 at 11:08

In the availability page, where it says "Disponibilidad" does that mean remaining online permits available? And where it says "Visita diaria", does it mean remaining in-person permits available?

Reply



Traducciones.



AJ says  
August 9, 2018 at 07:47

Hello,

I just tried making reservations on the website and each time it told me that my payment did not go through. I checked my bank account and I see that I have been charged SIX TIMES! I have tried calling the office, but my call does not go through (I am calling from the United States).

Can someone please contact me as soon as possible to resolve this?

Reply



Sistema sin soporte en línea o facilitación de contacto en caso de fallos.

# Motores de reservas

TREKK  SOFT

 Skill4it

Link de las páginas:

<https://secure.skill4reservations.com/hotelbelmar/en>

<https://flamingoadventures.com/atv-monkey-sanctuary-tour/>



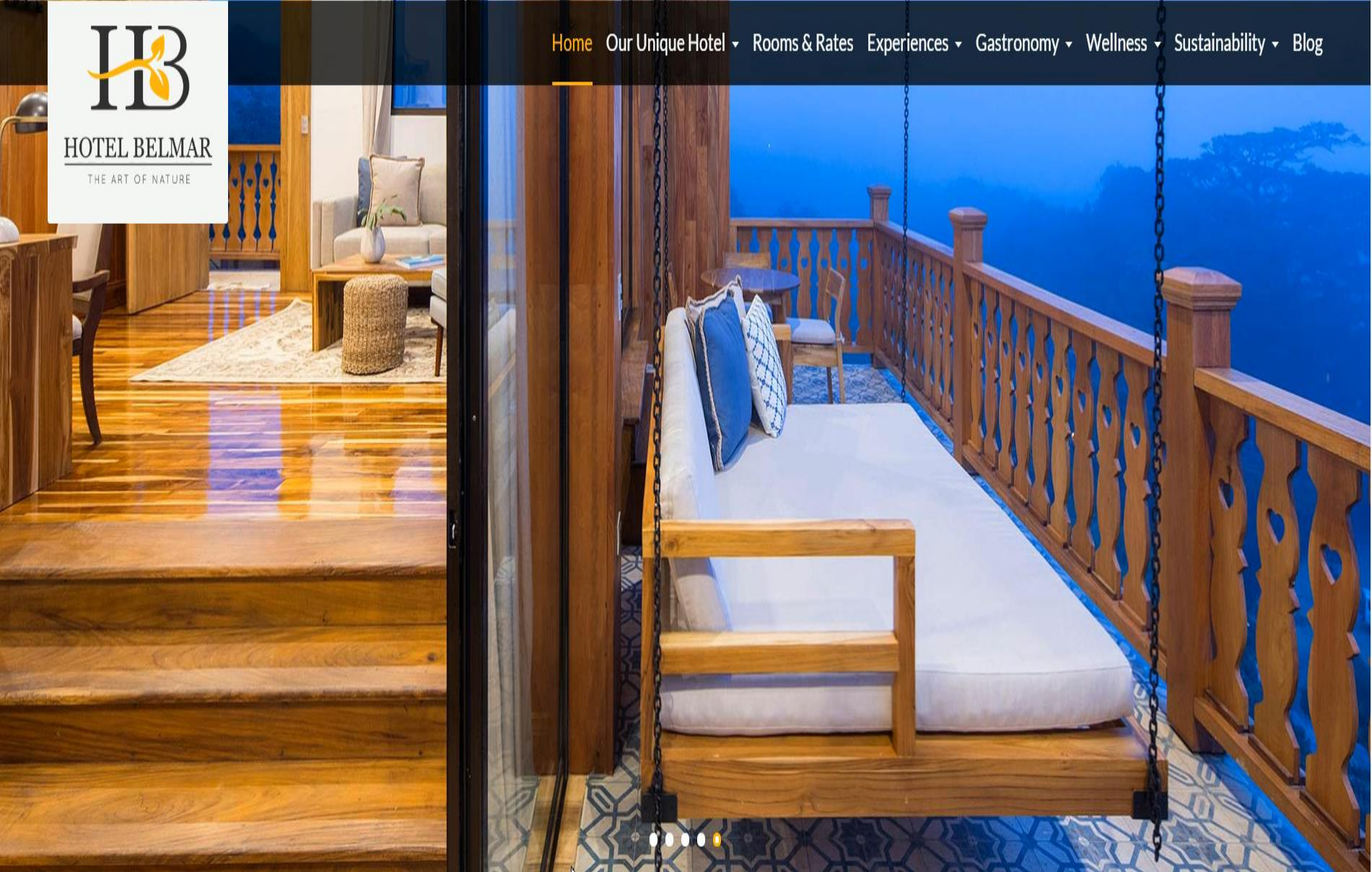
# ATV Monkey Sanctuary Tour

Visit an amazing Monkey Sanctuary, without a doubt one of our most popular activities

Ride your ATV up to visit the Monkey Sanctuary at the Top of the World Monkey Trail.







# ¡Muchas gracias!

Rodrigo Santamaría Brenes

Explore Tikizia Owner

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